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# Microsoft®

Microsoft Corporation (India) Pvt. Ltd.

April 13, 2009

Ms. Veena  
State Project Director  
Sarva Shiksha Abhiyan  
State Project Office  
1st Floor, Vidhya Bhawan,  
Nishalganj, Lucknow -226007  
Uttar Pradesh.

ASPD/APP (PIC)

3. 21/04/09

Web site - 17/04/09

SP Office - 21/04/09

17/4/09

**Subject: Invitation to Participate in the ITLA - 2008**

Dear Ms. Veena,

It gives us great pleasure to announce the launch of our annual feature **Microsoft Innovative Teachers Leadership Awards (ITLA) - 2008**. The awards are a part of Microsoft's Partners in Learning - Project Shiksha Initiative. The details are enclosed herewith in the form of a brochure.

Innovative Teacher Leadership Awards (ITLA) have been instituted to honor all those school teachers who continue to innovate and experiment with new and improved ways through integration of technology in classroom teaching and learning practices.

We request you to circulate this information in the State Government Schools to ensure maximum participation.

In addition to the awards function at **Delhi**, 5 teachers out of the 10 national winners would travel to **Brazil in November 2009** to represent India in the Microsoft World wide event (The venue is subject to change, if any).

**Important dates to remember are:**

- Start of the registration: **1<sup>st</sup> April 2009** - thru [www.microsoft.com/india/itla](http://www.microsoft.com/india/itla)
- The last date of registrations and submission of complete projects: **25<sup>th</sup> May 2009**
- The event in Delhi - date to be decided (where 25 semi finalists will display their work and 10 finalists would be chosen)

For further details regarding rules and regulations, selection process and registration, teachers can log on to [www.microsoft.com/india/itla](http://www.microsoft.com/india/itla).

We look forward to your kind support and maximized participation from the teachers of Uttar Pradesh.

Yours Sincerely,  
For Microsoft Corporation (India) Pvt. Ltd.



**Suneet Sethi**  
Program Manager- Partners in Learning

## Subject : Invitation to Participate in the ITLA - 2008

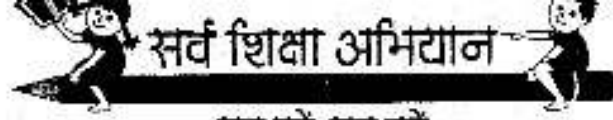
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सब पढ़ें सब बढ़ें  
राज्य परियोजना कार्यालय,

उ०प्र० सभी के लिए शिक्षा परियोजना परिषद्, विद्या भवन, निशातगंज, लखनऊ -226 007

प्रेषक: अपर राज्य परियोजना निदेशक,  
उ०प्र० सभी के लिए शिक्षा परियोजना परिषद्,  
निशातगंज, लखनऊ।

सेवा में,

1. प्राचार्य  
जिला शिक्षा एवं प्रशिक्षण संस्थान,  
रामस्त परियोजना जनपद।
2. जिला वैशिक शिक्षा अधिकारी,  
रामस्त परियोजना जनपद

पत्रांक: अ०रा०प०नि०/१४१/सा०सह०/२००८-०९ लखनऊ, दिनांक: १५ अप्रैल २००८

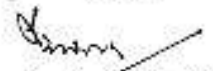
विषय- माइक्रो साफ्ट के इन्ोवेटिव लीडरशिप अवार्ड के सम्बन्ध में।

महोदय/महोदया,

कृपया उपर्युक्त विषयक इन्ोवेटिव टीचन लीडरशिप अवार्ड सम्बन्धी रजिस्ट्रेशन फार्म का अवलोकन करने का कष्ट करें। कृपया उपर्युक्त योजना से कम्प्यूटर सहायतित शिक्षा कार्यक्रम के अन्तर्गत कम्प्यूटर प्रशिक्षण प्राप्त करने वाले अध्यापकों को अवगत कराने का कष्ट करें, ताकि अधिकाधिक शिक्षक उक्त कार्यक्रम में प्रतिभाग कर लाभान्वित हो सकें।

संलग्नक-उक्तवत्।

भवदीय,

  
(अशोक गांगुली)

अपर राज्य परियोजना निदेशक

### Registration Form

Note:

- All fields to be filled to participate
- Last date of registration 25th May, 2009
- Send the duly filled form to ITLA 2008-09 Response Cell, C/o M/s Erfolg, 94 Meghdoot Building, 505, 5<sup>th</sup> Floor Nehru Place, New Delhi 110019

Registration Segment:  Public/Private School  Government School  Special Category\*

Name of the Teacher \_\_\_\_\_

Date of Birth (MM/DD/YY) \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

Address: House No. \_\_\_\_\_ Street \_\_\_\_\_

Town \_\_\_\_\_ District \_\_\_\_\_ State \_\_\_\_\_

Pin Code \_\_\_\_\_ Country \_\_\_\_\_ E-mail \_\_\_\_\_

School Name and Address \_\_\_\_\_

Contact No. \_\_\_\_\_ Mobile No. \_\_\_\_\_

Language(s) familiar with \_\_\_\_\_

Teaching focus e.g. Maths, Science, Social Studies etc. \_\_\_\_\_

Classes Taught \_\_\_\_\_

I access my PC at:  Home  School  Do not access

Do you have a passport?  Yes  No  If YES, please give the number \_\_\_\_\_

I would like to receive communication from Microsoft on such events and other activities:

Yes  No

I, \_\_\_\_\_ have read the terms and conditions and agree with the same.

If more than one teacher wishes to participate from your school, please make photocopies of this form.

Signature

\*Teachers with disabilities/Teaching students with disabilities

Rubrics indicated below give an idea on the parameters of assessment against which the project will be judged; hence you are requested to use these as a guide when outlining your submission.

Applicant has submitted	
Complete contact information – Basic Data	✓
Q&A: Question & Answers	✓
Complete portfolio – Lesson plan and community work	✓
Complete references	✓
All submissions within deadline	✓

Parameters/Scale	4	3	2	1
Lesson Plan	<ul style="list-style-type: none"> <li>The objectives are clear, short and precise</li> <li>The topic is well researched to address all types of learners</li> <li>All the activities are linked to the stated objectives</li> <li>The content in the presentation is short, clear and original</li> </ul>	Any 3 are met	Any 2 are met	Any 1 is met
Evidence of technology integration with solid pedagogy	<ul style="list-style-type: none"> <li>Clear evidence of multimedia elements blended to address all styles of learning</li> <li>Most of the graphical elements used were created or scanned or were from the Web</li> <li>Extensive and appropriate use of color, different fonts and animations to suit the instructional strategies</li> <li>Option for voice over or music is also provided</li> </ul>	Any 3 are met	Any 2 are met	Any 1 is met
Evidence to relate student's outcome	Evidence to show technology aided teaching/learning: <ul style="list-style-type: none"> <li>Reduces learning time</li> <li>Improvement in marks</li> <li>Attitude change towards learning</li> <li>Behavioral changes</li> </ul>	Any 3 are met	Any 2 are met	Any 1 is met
Evidence to relate teacher's outcome	<ul style="list-style-type: none"> <li>Clear evidence of teaching aids developed using technology</li> <li>Accumulation of learning resources to promote self and cooperative learning</li> <li>Instrumental in promoting technology to other teachers in the school</li> <li>Helped the school in attaining the set standards using technology faster</li> </ul>	Any 3 are met	Any 2 are met	Any 1 is met
Reaching out (Community Work)	Evidence to show: <ul style="list-style-type: none"> <li>Communities have been reached in an organized manner</li> <li>Communities have been benefitted</li> <li>Communities have certified the claimed work</li> <li>IT used in the activities</li> </ul>	Any 3 are met	Any 2 are met	Any 1 is met

## Standard Terms and Conditions for Contest

Following terms and conditions (the "Terms and Conditions") shall apply to the scheme (detailed below). For the purposes of these terms and conditions, the term Microsoft, when used with reference to a legal entity, shall mean Microsoft Corporation India Private Limited and include its Affiliates, as defined hereunder. The Innovative Teachers Leadership Awards herein referred to as the Program.

- The Scheme shall run from 1st April, 2009 to 25th May, 2009 Microsoft can curtail or extend the Scheme duration, as it deems necessary.
- The Scheme shall be valid in India only.
- Following shall be entitled to participate in the Scheme ("Participant"): Teachers engaged in teaching students of class I-12 in any School.
- An employee, agent or a relative of an employee of Microsoft, or its parent company Microsoft Corporation, USA shall not be eligible to participate in the Scheme.
- Each Participant must ensure that his/her participation in the Scheme is lawful and is in accordance with the applicable laws.
- A Participant must ensure that his/her duly filled up valid entry form in English language, where it is necessary to fill the same, reach the offices of Erflog, on or before 25th May, 2009 or in case of on-line registration, is posted on the Website on or before 25th May, 2009 Microsoft shall not be responsible for any postal delays, transit losses or mutilation of entry forms.
- No participation or other fee is required to be paid for participating in the Scheme.
- The Participant agrees to provide Microsoft current, complete and accurate information.
- An incomplete entry form or on-line registration by a Participant shall be rejected.
- Microsoft reserves the right to reject any entry form without assigning any reason thereof. Any decision taken in this regard shall be final and binding and not subject to any dispute or challenge.
- The Participants hereby waive all rights and grant to Microsoft, a royalty-free, non-exclusive, perpetual worldwide license to copy, modify and otherwise use and distribute their submission entry and, or, any element of the submission, in any and all media and in any publication whether online or on the internet. Microsoft shall also be free to use any ideas, concepts, know-how or techniques contained in such submissions or materials for any purpose.
- Microsoft does not make any commitment, express or implied, to respond to any feedback, suggestion and, or, queries of the Participants or furnish reasons for inclusion and, or, exclusion of any particular submission of the Participant at any stage of the Scheme.
- Microsoft may assign any or all of its rights under these Terms and Conditions to its Affiliates without consent of the Participants.
- Participation in the Scheme shall be construed as an acceptance of the Terms and Conditions stipulated herein. Any breach or default by a Participant of any of the Terms and Conditions herein shall result in immediate disqualification without notice.
- The Participant undertakes and declares that for participating in the Scheme, he/she shall not use any unauthorized or pirated software. In the event, a Participant is found to be doing so, such Participant shall forthwith be disqualified from participating in the Scheme.
- The Microsoft officials engaged in the organization and management of the Scheme, including its directors, officers, partners, employees, consultants and agents are under no obligation to render any advice or service to any Participant in respect of the Scheme.
- Any attempt by a Participant to deliberately damage any website or undermine the legitimate operation of the Scheme is a violation of Criminal and Civil Laws and should such an attempt be made, Microsoft reserves the right to seek damages from any such Participant to the fullest extent permitted by law.
- Following will be the prize or benefits under the Scheme: Of all the projects, the top four entrants selected by a panel of distinguished educators would get a chance to represent India in the Innovative Teachers Worldwide Summit, to share views and compare notes with the best teachers from across the world.
- The selected Participant(s) shall have **thirty (30) days** from date of notification of their selection to respond at the notified place. Failure to respond within this period shall result in forfeiture of the Benefits.
- The name(s) of the selected Participant(s) shall be announced through Bulletin Boards, email wherever address is available and the respective schools of which they are a part. All selected Participants shall be informed individually by mail (e-mail or normal post). However, there shall be no liability on Microsoft in the event such mail does not reach such Participants on any account whatsoever.
- The decision on the Participants selected by Microsoft shall be final and binding and no correspondence or communication shall be entertained in this regard.
- Microsoft or its Affiliates shall be entitled to use, in any manner, the name, photographs and other details of the Participant or any other participating person, likeness and status in any publication including the Benefits awarded to them, if any. By participating in the Scheme, all Participants hereby agree to the same. Microsoft may, at its discretion, choose not to disclose the identity of the selected Participant to other Participants.
- Benefits shall neither be transferable nor exchangeable for cash or otherwise. Mere participation in the Scheme shall not entitle a Participant to the Benefits. No other person or agent can claim the Benefits on behalf of the Participant.
- In the event the Benefits involve manufactured items, these shall be subject to manufacturer's terms and conditions for warranty, service and maintenance, and Microsoft does not accept any responsibility for the same.
- Where the Benefits under the Scheme are items/goods, these shall be subject to availability. Microsoft at its discretion can provide alternate items of equivalent value. Pictures of the items/goods shown in the Scheme brochure may differ from the items/goods given.
- In the event Benefits involve travel, the selected Participant shall be responsible for procuring and paying the cost of all the legal documents and procedures in order to travel, including passport, visas, taxes and any other documents. All travel arrangements relating to the Benefits are subject to availability, as determined in Microsoft's sole discretion.
- Any Microsoft Product under the Scheme shall also be available without the Scheme.
- Taxes and other levies imposed by any relevant applicable government or tax authority, as well as other costs including, insurance and incidental costs, that may be levied or incurred on the Benefits shall be fully borne by the selected Participants. All cash Benefits shall be subject to deduction of applicable withholding taxes.
- Subject to any applicable law (a) All warranties of any kind whatsoever, whether express or implied, are hereby expressly disclaimed by Microsoft including, but not limited to, meeting of the Participant's requirements or aspirations, timeliness, security, the results or reliability of any Scheme, or the delivery, quality, quantity, merchantability, fitness for use or non infringement in respect of any goods, services, benefits or awards acquired or obtained through the Scheme or any transactions effected through the Scheme; (b) The Participant expressly agrees that his/her participation in the Scheme offered by Microsoft is at the Participant's sole risk and is governed by the Terms and Conditions herein; and (c) No advice or information whether by representations, oral, written or pictorial derived from the website or through the Scheme shall be construed to mean the giving of any warranty of any kind by Microsoft.
- Nothing in the Scheme shall affect any intellectual property rights of Microsoft in any product or service, which may be the subject matter of the Scheme.
- All perpetual and worldwide intellectual property rights, including any copyright in the applications developed by the Participants and, or, their submissions, feedback, material and the like shall be owned by Microsoft. Microsoft shall be entitled to exploit the same in any manner whatsoever.
- The Scheme shall be governed by and construed in accordance with the laws of India. Any disputes, differences and, or, any other matters in relation to and arising out of the Scheme and, or, pertaining to the rules and regulations and, or, the Terms and Conditions shall be referred to arbitration under the Arbitration & Conciliation Act, 1996. The arbitral tribunal shall consist of a sole arbitrator to be appointed by Microsoft. The venue of arbitration shall be New Delhi.
- The Participant undertakes to indemnify and keep Microsoft harmless and indemnified against any loss, damage, claims, costs and expenses which may be incurred or suffered by Microsoft due to breach of any Terms and Conditions contained herein by the Participant and, or, arising from the participation of the Participant in the Scheme.
- In addition to these Terms and Conditions, other specific terms may be imposed by Microsoft any time to deal with any unforeseen situation. Microsoft also reserves the absolute right to change the Terms and Conditions contained herein and, or, any other rules and regulations in respect of the Scheme at any time without any notice, without assigning any reason and without any liability whatsoever. Participants are requested to refer to such other terms and conditions, if any, which may be displayed on-line or intimated separately as Microsoft considers fit. However, no obligation is cast on Microsoft to separately intimate each individual Participant with regard to such additional terms and conditions.
- Microsoft also reserves the right to withdraw or discontinue with the Scheme at any stage without any liability whatsoever to the Participant and, or, anyone.
- An 'Affiliate' means any legal entity owned or controlled by Microsoft, which owns or controls Microsoft or which is under common ownership or control with Microsoft. The term 'ownership' means more than 50% direct or indirect ownership shareholding and the term 'control' means direct or indirect control of the management or the board of directors.